

French labor market status and college student employment strategy in the Corona era.

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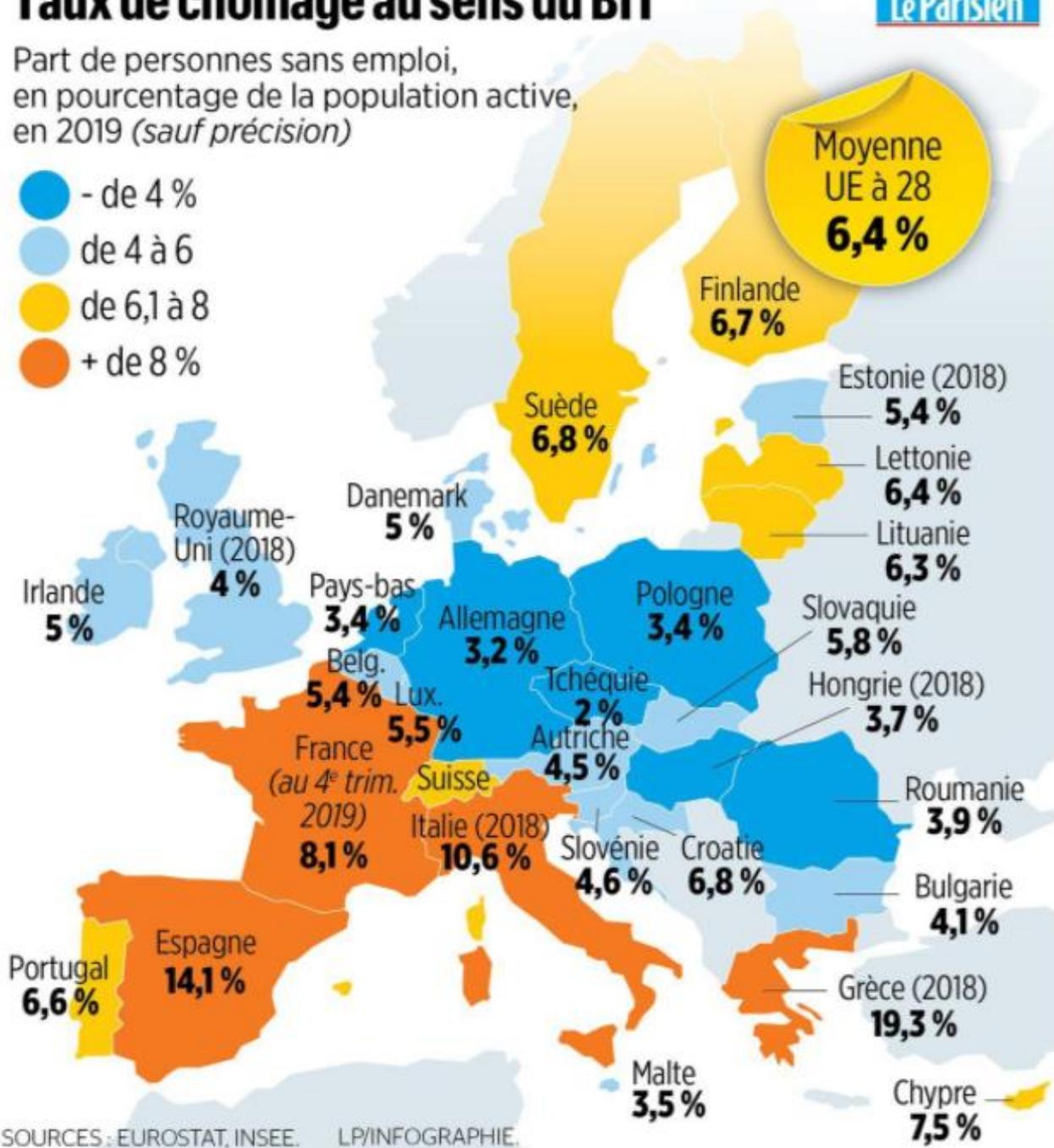
Taux de chômage au sens du BIT

Part de personnes sans emploi, en pourcentage de la population active, en 2019 (sauf précision)

Unemployment rate in Europe in 2019

- de 4 %
- de 4 à 6
- de 6,1 à 8
- + de 8 %

Moyenne UE à 28 **6,4 %**

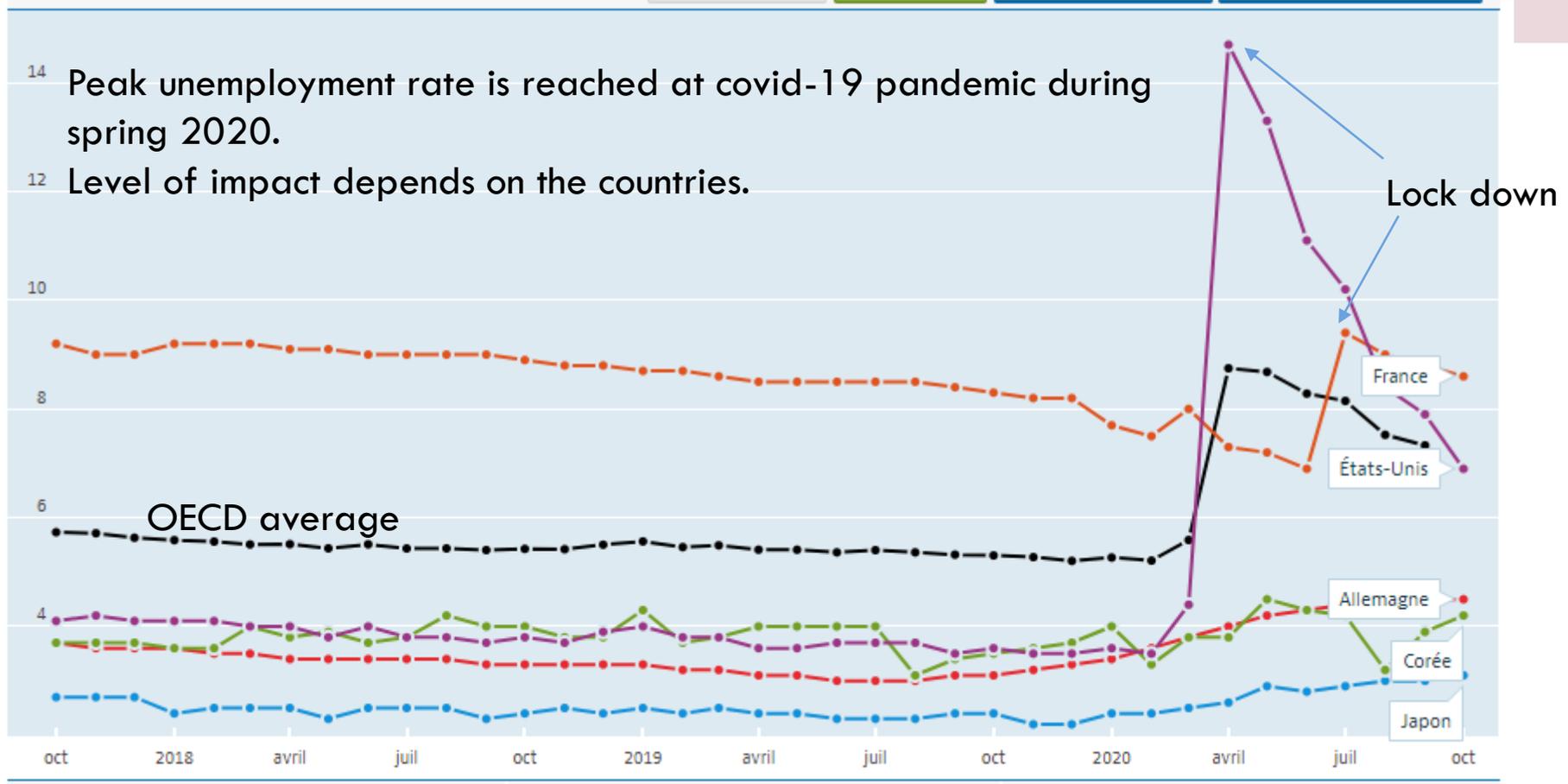


Data from INSEE : National Institute of Statistics and Economic Studies

Share of unemployed as a percentage of labor force in 2019

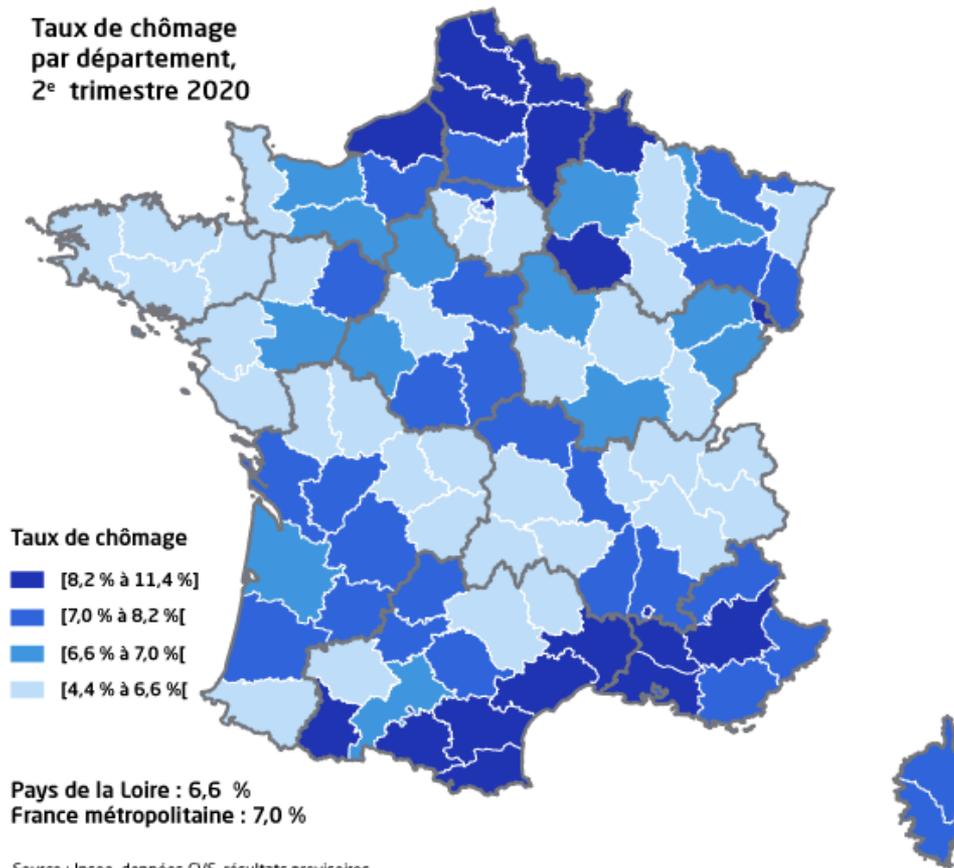
France : 8.1 % @ Q4 2019
Germany : 3.2 % @ 2019
EU : 6.4 % @ 2019

Unemployment rate by countries due to Covid-19



Unequal unemployment rates according to the regions in France

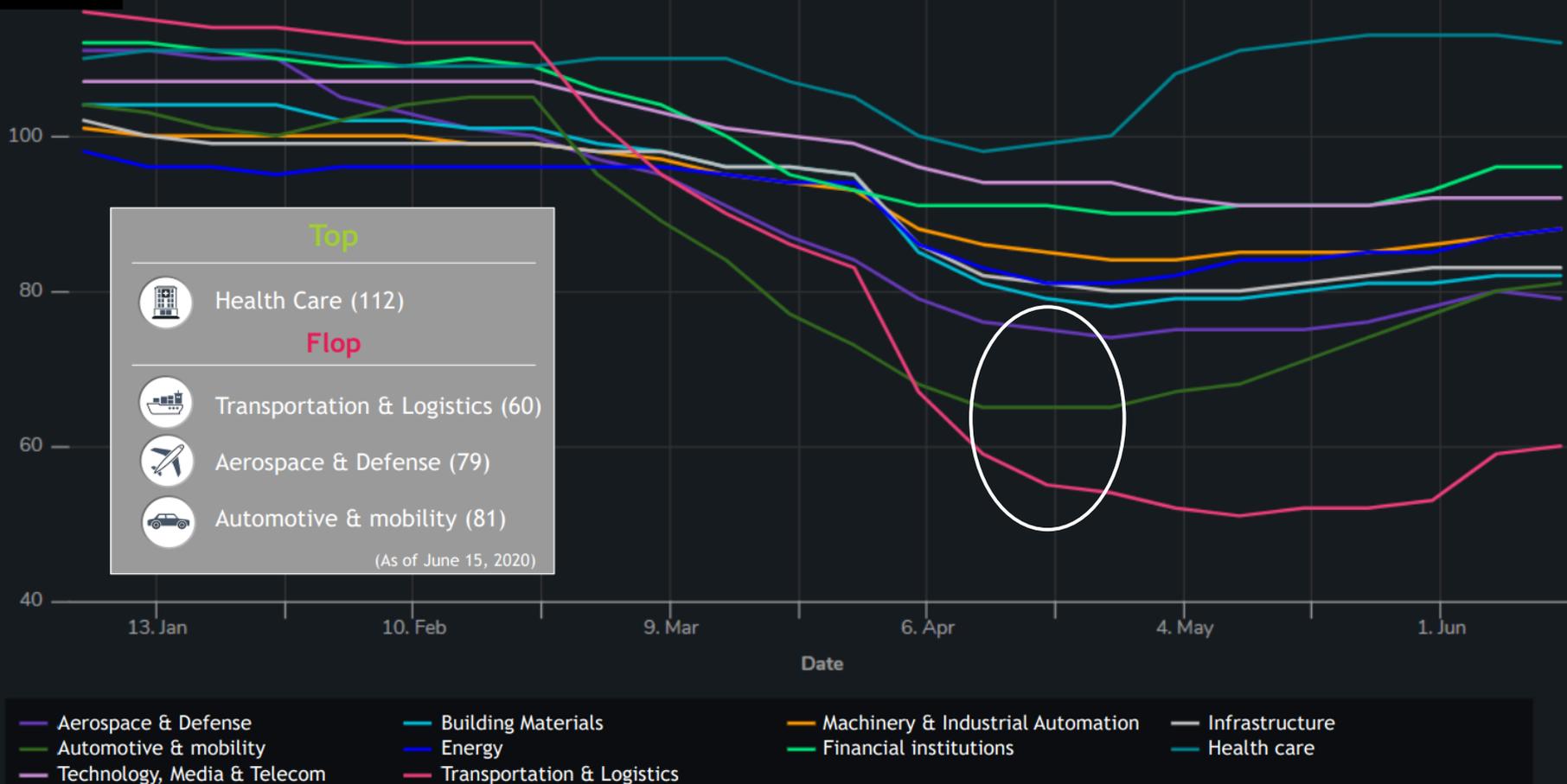
Taux de chômage par département, 2^e trimestre 2020



- ▶ Hauts de France (Nord-Pas de Calais) remains high level of unemployment rate.
- ▶ Mainly due to the historical reason : Carbon Mines, steel industries continued to close, and more and more young aged population immigrate to the other regions.
- ▶ Mediterranean region : Active population is older than the other regions. Attractive climate with tourism sector more impacted by Covid-19.

Economic evolution by sector due to the pandemic

Back-up | Economic Recovery Pulse Check by sector in France



Aeronautics: orders in free fall

Aéronautique : les commandes en chute libre

Nombre de commandes nettes d'avions Airbus et Boeing (en date du 30 sept. 2020) *



■ Airbus ■ Boeing



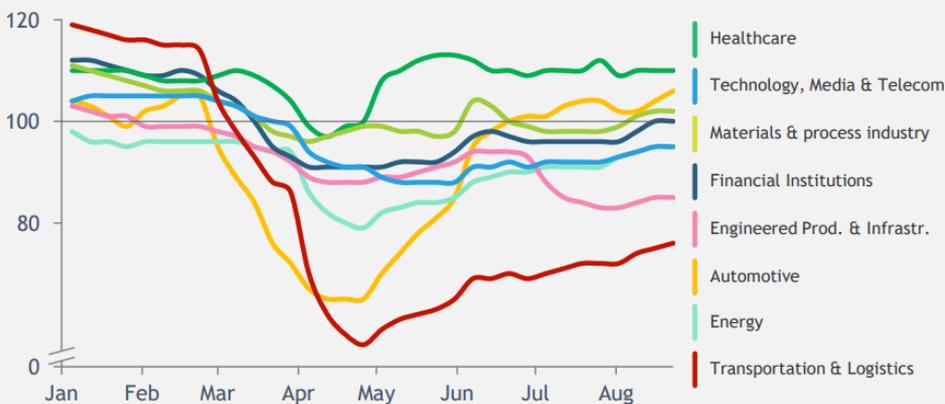
* inclut les annulations de commandes des années respectives.

Sources : Boeing, Airbus

- ▶ Faced with the market context linked to the COVID-19 crisis and the collapse of global air traffic, the number of aircraft orders with Airbus and Boeing fell sharply this year.
- ▶ At the end of the 3rd quarter (September 30), Airbus had only 300 new orders for the current year, which is a level well below the usual volumes which fluctuate between 700 and 1000 new orders per year.
- ▶ Consequences of these unprecedented setbacks, the two giants of aeronautical construction have already planned **major job cuts**. Airbus had announced the elimination of 15,000 jobs (including a third in France)

Decline in consumer activity in the past month with many sectors increasing again after a summer lull

BCG Economic Recovery Pulse Check in France



- **Automotive** showing positive signs, partially driven by strong seasonal sales. Nevertheless, current outlook is unlikely to hold in the coming months.
- **Engineered Products & Infrastructure** faced a slight decrease in July and August due to a drop in the confidence in the Infrastructure sector.
- **Transportation & Logistics** sector was highly hit with diminution of international imports and exports. After staying mostly flat in July, recovery seems to pick up again in August.
- **Financial sector** carries uncertainty of other sectors and will suffer more with longer term impact (provisions to anticipate default and credit loss).

Consumer Activity in France

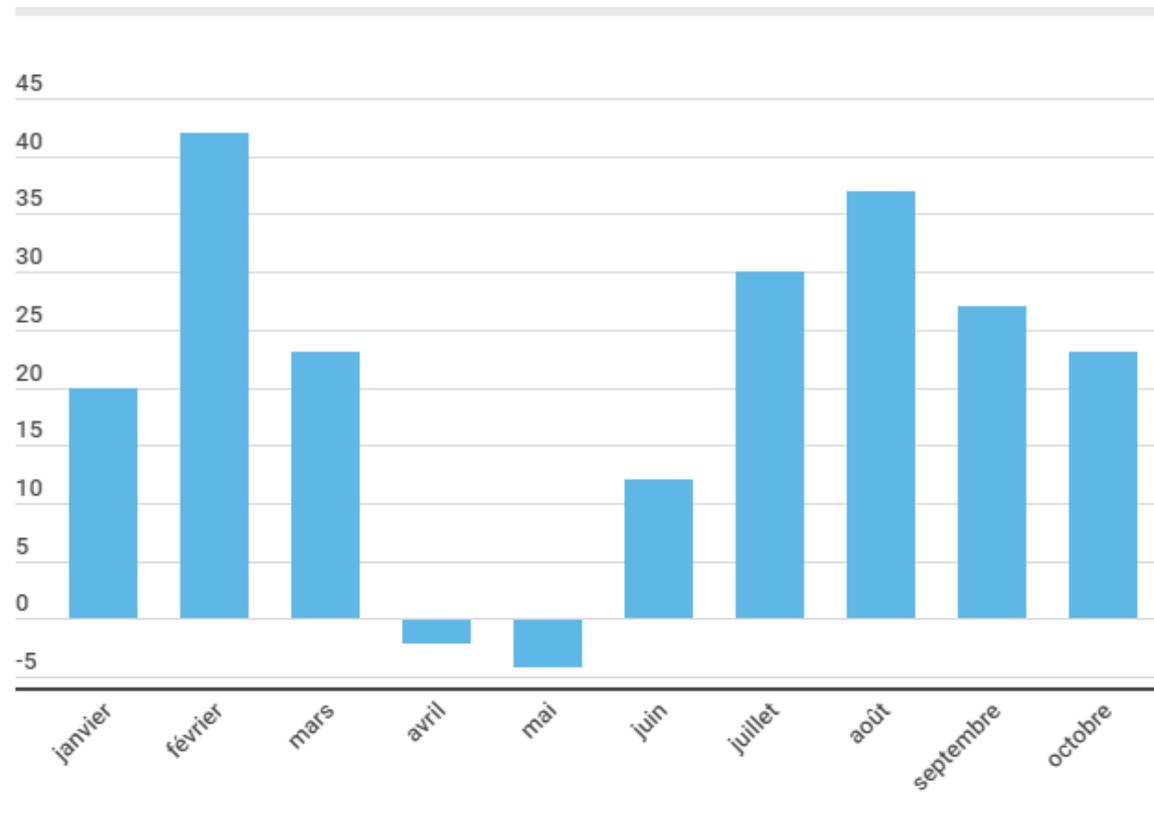


- Following Europe's overall trajectory, **France's CAI** has decreased significantly for the first since April, dropping from 94 in July to 91 in August
- However, the economic activity slow-down can be partially explained by the summer vacations; most of the underlying indicators remains solid vs. pre-COVID baseline:
 - **Grocery mobility**: +5%
 - **Retail mobility**: -7%
 - **Residential mobility**: +5%
- Even during the vacations, **transit mobility** is still struggling to recover (at -17% vs. pre-COVID levels)

The number of new job posted on Leboncoin : Comparison from 2019 vs 2020

Nouvelles offres d'emploi déposées

2020 vs 2019, en %



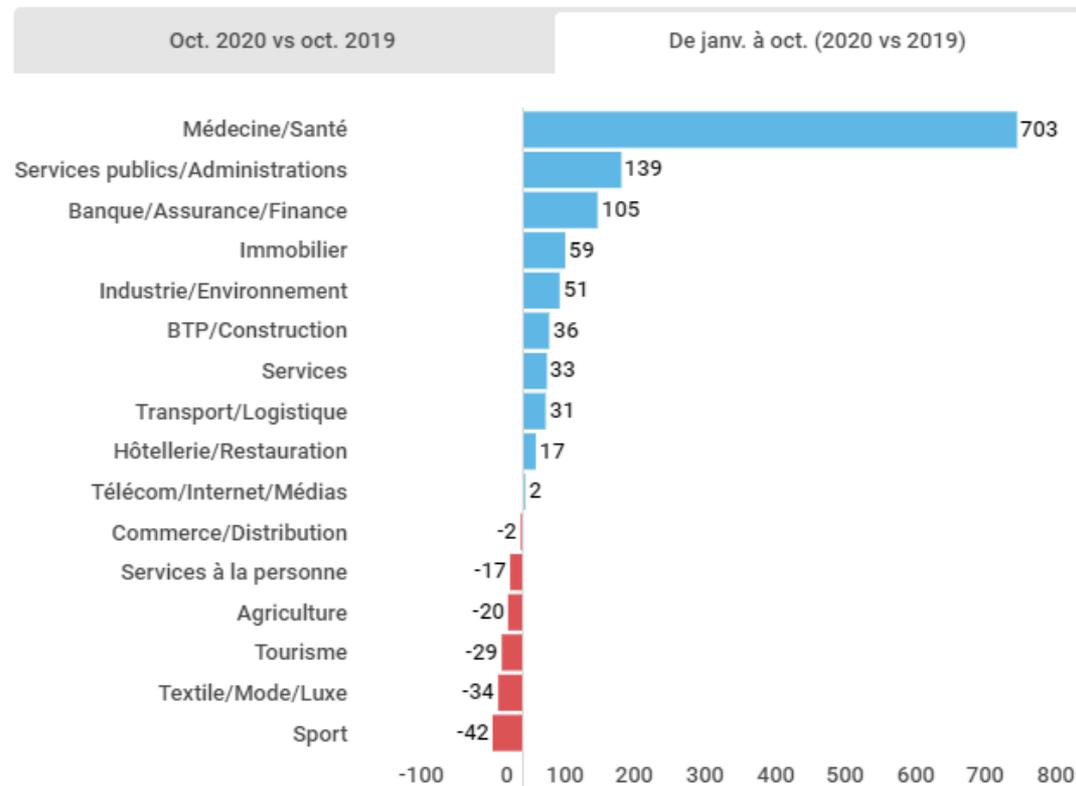
In spring, due to the lock down the number of new job offer from Leboncoin are decreased dramatically.

During the summer, the recovery is done rapidly.

Over the month of October, the number of new job offers posted is up 23% compared to October 2019.

The number of new job posted on Leboncoin by sector : Comparison from 2019 vs 2020

Nouvelles offres d'emploi déposées *en %*

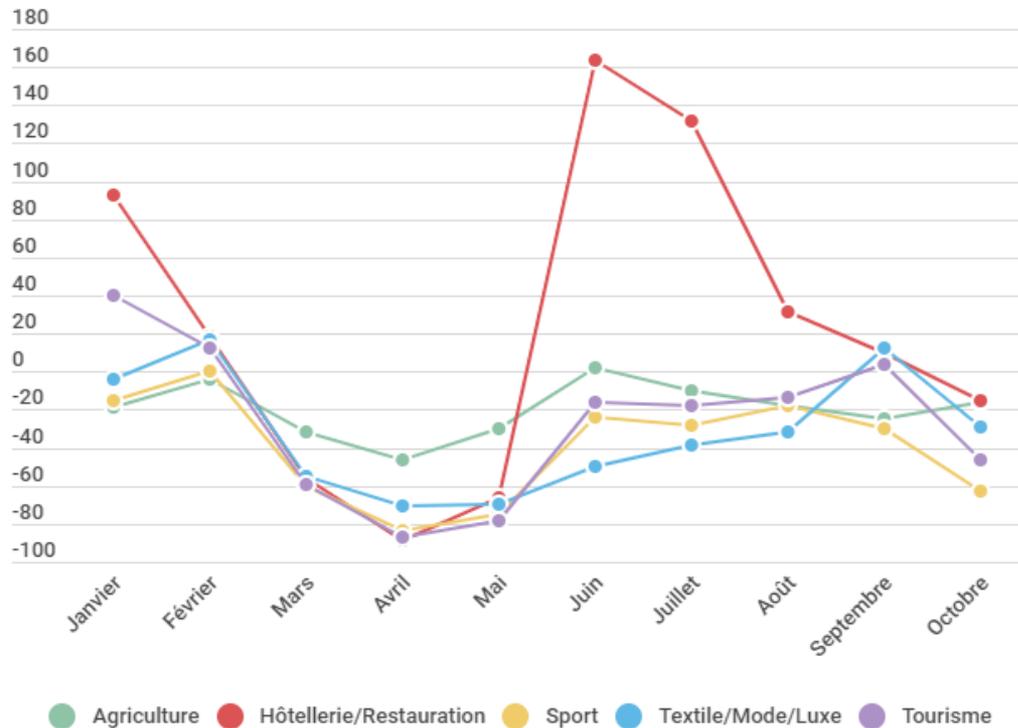


All sectors are obviously not in same boat. Some have recorded a year-over-year jump in the number of new job offers filed since January: this is the case for public services / administration (+ 139%) and banking / insurance / finance (+ 105%).

<https://www.journaldunet.com/management/direction-generale/1492449-barometre-de-l-emploi-post-covid-pas-d-effondrement-comme-au-1er-confinement/>

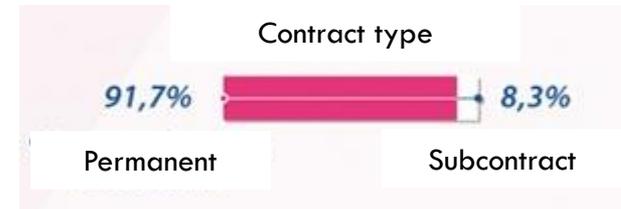
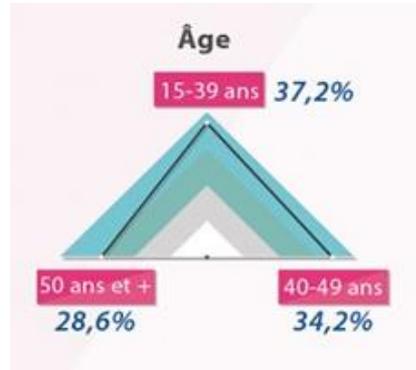
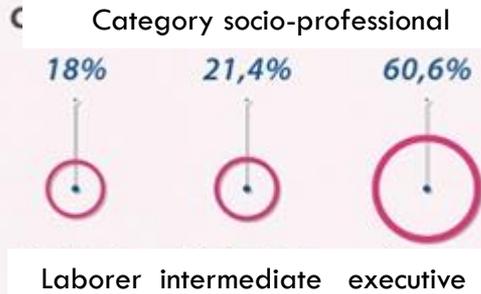
The number of new job posted on Leboncoin by worst case sectors : Comparison from 2019 vs 2020

Nouvelles offres d'emploi déposées 2020 vs 2019, en %



Other sectors, on the other hand, recorded considerable declines, such as sport, textiles / fashion / luxury, or even tourism, with -42%, -39% and -34%. Tourism, back in the green for the first time since the start of the crisis in September, plummeted in October, with -46% of new announcements posted compared to 2019. Below, a focus on these sectors for which as we can see, the situation deteriorated in October.

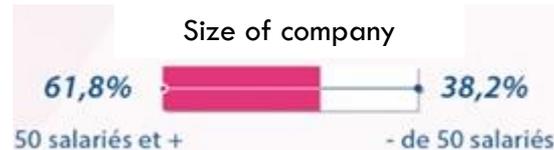
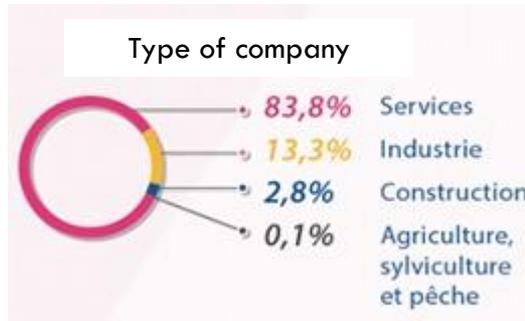
Teleworking status in France



Teleworking Practice (Paris vs rest of France)



Île de France : **1 salarié sur 7**
 Reste de la France : **1 salarié sur 10**

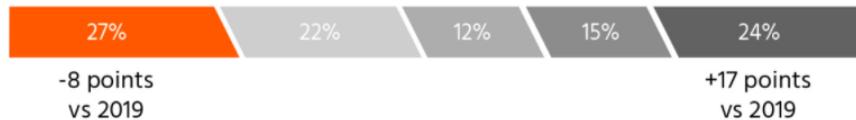


Young graduates and interns are also concerned by teleworking : Teleworking without contact with their mentor/colleagues make them difficult to integrate and afraid to prove itself in these conditions.

Young graduates facing the crisis :



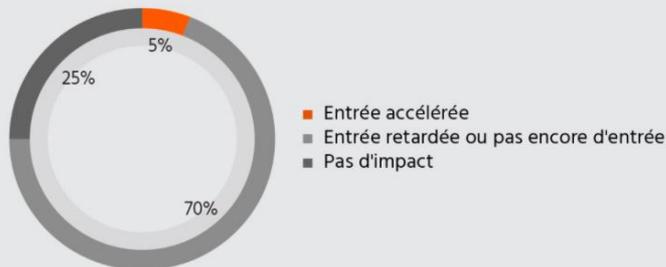
Duration of first job search



- Job found before the graduation
- 3 months after graduation
- 3-6 months after graduation
- More than 6 months after graduation
- Not found yet



Impact de la crise sur l'entrée dans la vie active



16%

of young graduates looking for a first job since March 2020, claim to have found it during the Covid-19 crisis.



64%

of young graduates are ready, in a context of crisis, to accept an offer from another sector than the one for which they are destined.

Young graduates and job market prospect :

67% of young graduates are optimistic about the employment market in their field of activity for the next 12 months

College student employment strategy in the Corona era

- ▶ - Economic crisis is making difficult the companies to hire young students.
- ▶ - Competition between the students to find the internship or a job is severe.
- ▶ - Cancellation of internship, non-renewed contract.
 - ▶ Ex) At the University of Lille, there was a strong mobilization of professors : Professors went out into the field to forge a collaboration with companies to finally help find internships for their students. Less fortunate comrades had the opportunity to participate in a project proposed by the university.
- ▶ - Some university accept the extension of their study.
 - ▶ Ex) Doing other internships is accepted.
 - ▶ Ex) Some decide civic service or European volunteering, or even pursuing other training.
- ▶ - Bachelor to master degree.
 - ▶ Ex) Some bachelor students extend 2 years of their study in master waiting for the horizon to clear up, improving their skills.
- ▶ - Certain students continue their study in double master's degree.

“Covid generation” student facing the crisis with double diploma.

- ▶ While waiting for the storm to pass, some future graduates prefer to postpone the moment of professional integration and continue their studies for a year, preparing a second master's degree.
 - ▶ Ex) Laura, Master graduate student from a University of Paris in September, she will integrate a master's degree specializing in "international purchasing" at Kedge Business School, to "specialize more and make a difference".
- ▶ Business schools, which offer specialized courses in sectors or types of functions (specialized masters, masters of science), very focused on professional integration, are benefiting from this. At ESCP, applications for these one-year programs, which particularly target graduates, increased by 10%, and by 8% at Kedge Business School.
 - ▶ Ex) Among the candidates for these programs, many young people who are finishing an engineering school this year, and who were destined for sectors paralyzed by the crisis, "such as aeronautics or the automobile", remarks Françoise Lassalle-Cottin, director of specialized programs at Kedge. "They want to specialize in adding a string to their bow and arming themselves for next year".
 - ▶ Ex) Manuelle Malot, career director at EDHEC, believes that the double master is effective if the second course is different from the first, and if it "brings added value to the CV". But not all future graduates of the "Covid generation" can afford further education. In addition to tuition fees (a specialized master's degree can cost up to 15,000 euros), an additional year of study weighs heavily on families

“Covid generation” student facing the crisis : Activities to boost everyday life

- ▶ In these times of confinement due to the health crisis, Campus France has chosen to support student by sharing with them its **non-exhaustive** choices, offered by major French institutions, to continue studying, learning, having fun and getting involved.
 - ▶ FIED (Interuniversity Federation for Online Education) offers a work methodology in online university training.
 - ▶ FUN-MOOC (**Massive Open Online Course**), the French MOOC platform, is expanding its access to as many people as possible, to acquire knowledge, discover fields of study and professions.
 - ▶ The National Library of France: Digital library provides access to 11 million educational resources for French-speaking students and .
 - ▶ Virtual Museum (Pompidou, Château de Versailles, Musée d'Orsay, etc)
 - ▶ College de France in free access.



Thank you for your attention